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## MindTouch Named Among the Top 10 San Diego Employer Brands

MindTouch selected based on Hired survey asking local tech talent to rank their most appealing companies to work for

SAN DIEGO — [MindTouch](#), a leading provider of enterprise-grade, AI-powered [knowledge management solutions](#) for mid-size to large organizations, has been named a 2019 Top 10 San Diego Employer Brand.

MindTouch was selected based on a survey by tech marketplace firm [Hired](#), which asked local tech talent to rank their most appealing companies to work for.

“MindTouch was built based on two principles: Deliver a product that our customers love, and create a culture that supports transparency, innovation, collaboration and integrity,” said Teresa Lavery, head of people and culture at MindTouch. “The results of the Hired survey are good indicators that we’re on the right path. We’ll continue to listen to team members to make MindTouch an even better place to work.”

“Great people are the foundation of every successful business, and in order to attract the best and the brightest talent, today’s innovative companies need to stand out from the crowd,” said Mehul Patel, CEO at Hired. “MindTouch’s strong employer brand and candidate-centric approach are valued and admired by tech workers in San Diego. By catering to what job seekers want and need, MindTouch is well-positioned to attract and retain top tech talent who will continue to move their business forward.”

MindTouch benefits include generous paid time off and sick time, above-average healthcare premium coverage, flexible spending accounts, commuter benefits, company equity, catered lunch three times per week, monthly celebrations, and on-the-job development opportunities. The company’s downtown San Diego headquarters hosts community meet-ups and features city and bay views, a stocked kitchen, ping-pong table, and video games.

“I’ve spent more than half my career looking for a company like MindTouch,” said Theresa Manzo, customer intelligence advocate for MindTouch. “This is a place where I can grow as a person, learn and improve my

skill set, teach others what I know, share my ideas and opinions without criticism, and feel respected for who I am and what I bring to the company.”

“MindTouch has been hands down the best company I’ve ever worked for,” said Will Dobbs, implementations engineer for MindTouch. “Besides the people and amazing office, our customers are what drive me. Seeing their success as a direct result of my work makes me want to do more. In my five years here, I’ve made friends both inside and outside MindTouch who will stay with me the rest of my life.”

“MindTouch is an innovative and collaborative workplace that has helped me develop invaluable skills,” said Mathew Tran, technical customer success agent at MindTouch. “The best thing about MindTouch is the synergy and connections across departments, teams and individuals.”

The Hired survey includes questions about which companies tech talent are most interested in working for, what attracts them to begin interviewing, and key motivators that drive them to accept or reject a job offer.

The results of the survey are compiled in Hired’s annual [Brand Health Report](#), now in its third year. The Brand Health Report provides data-driven insights for employers to measure the health of their brand and shares a comprehensive overview of how organizations can compete for the attention of top talent in tech—whether it be compensation, remote work options, workplace culture or career development opportunities.

See the full rankings from the 2019 Global Brand Health Report, here: <https://hired.com/page/brand-health-report>.

To learn more about MindTouch career opportunities, visit <https://mindtouch.com/about/careers>.

## About Hired

Hired (hired.com) is a marketplace that matches tech talent with the world's most innovative companies. Hired combines intelligent job matching with unbiased career counseling to help people find a job they love. Through Hired, job candidates and companies have transparency into salary offers, competing opportunities and job details. This level of insight is unmatched, making the recruiting process quicker and more efficient than ever before. Hired was founded in 2012 and is headquartered in San Francisco, with offices in the United States, Canada, France, and the UK. For more information, news, and tips for job candidates and employers, visit Hired's [blog](#).

## About MindTouch

MindTouch is a leading provider of enterprise-grade, AI-powered [knowledge management solutions](#) for mid-size to large organizations. Its knowledge management platform includes solutions for [customer self-service](#), [agent assistance](#) and [departmental knowledge](#). Focused on the customer experience, MindTouch is trusted by some of the largest global brands to extend knowledge when it's needed, where it's needed and how it's needed. The result is faster, more consistent and more personalized customer service, along with increased productivity, improved operational efficiencies and reduced costs.

The MindTouch platform was designed for rapid deployment and integrates easily with CRM systems, contact center solutions, communities and chatbots. MindTouch has received JMP Securities' Hot 100 Software Companies Award, G2Crowd's Best Software for Customer Service Award, and the TrustRadius Top Rated Customer Experience Management Platform Award. MindTouch serves more than 340 companies worldwide. It was founded in 2005 and is headquartered in San Diego, California.

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